

Have you ever considered using an online

# COMPANY STORE?

In today's world, there has been a real shift in the number of responsibilities one has in the workplace. At KProSource by deluxe, we believe that the power and convenience of an online company store can help ease that burden. It can take on a large share of your print, marketing and operational supplies and promotional product management needs.

Here are some reasons to think about a company store:

**Brand Management:** You have worked hard on creating and sharing your brand message – you want to deliver a consistent brand experience to your target audience. An online company store ensures your branding will be consistent across a wide range of items, including promotional products.

**Reporting:** With an online store you will have everything you would ever want to know at your fingertips - purchases made, information about the buyers and functionality that let's you have approval on all orders. Online store reporting helps determine which products should stay, which should be discontinued, and helps determine what approach to take for reorder timing, communications, and budgeting.

**Marketing:** Even your most basic online company store setup should include a marketing element to help drive awareness and usage of the program. An online store makes it easy to update content and seasonally to keep it fresh for users. Not only that, when your team makes purchases, you are creating a larger audience with which to share your brand mission.

**Ease of Ordering:** An online store done right will allow your teams to place orders with the click of a few buttons. A convenient mobile friendly site with a clean look and online retail best practices ensures your team can obtain the products they need when they need them!.



## Did you know?

You don't need any technical knowledge to create a company store! We do all the set up and behind the scenes management. Not only that, but our product experts can help you develop, source, distribute and refresh all of your selections at your convenience!

**KProSource**  
by deluxe

*New logo! Same top-quality  
print, promotional products, apparel,  
signage & displays and marketing solutions.  
Same great customer service.*



**Want more info?  
Give us a call or send  
us an email!**

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